

Campaign Title	End date	Offer	Models
Mega Campaign	31-12-2011	<ul style="list-style-type: none"> • Reduced profit rate for some segments to 2.99% • Reduced down payment starting from 5% for all segments • We will soon announce very special prizes to encourage customers 	<ul style="list-style-type: none"> • The campaign includes all car types
Eastern Region Almajdouie Campaign	31-12-2011	<ul style="list-style-type: none"> • 0% Down Payment • Zero Admin Fees 	<ul style="list-style-type: none"> • Hyundai Elantra- Accent- Sonata-Azera-Tucson-H17
Flexi Campaign	31-12-2011	<ul style="list-style-type: none"> • 0% Down Payment – Payroll Customers • 5% for Non Payroll Customers 	<ul style="list-style-type: none"> • Toyota, Hyundai, Audi, Chevrolet, GMC, VW, Honda & Ford
Audi Campaign	31-12-2011	<ul style="list-style-type: none"> • 40% Down Payment for A1 • 50% Down Payment for A8 	<ul style="list-style-type: none"> • Audi A1 – A8
Mercedes Campaign	31-12-2011	<ul style="list-style-type: none"> • Flexible DP • Reduced monthly installments 	<ul style="list-style-type: none"> • Mercedes C,E & S Class • Mercedes ML & GL